FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL 3235-0287 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OMB Number: Estimated average burden

hours per response:

0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Vuong Hoang</u>	2. Issuer Name and Ticker or Trading Symbol Amplitude, Inc. [AMPL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) C/O AMPLITUDE, INC. 201 THIRD ST., SUITE 200	3. Date of Earliest Transaction (Month/Day/Year) 12/30/2021	X Officer (give title Other (specify below) Chief Financial Officer				
(Street) SAN FRANCISCO CA 94103 (City) (State) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8) 4. Securities Acquir Disposed Of (D) (Instr. 5)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)	
Class A Common Stock	12/30/2021		M		7,374	A	\$2.26	38,746	D		
Class A Common Stock	12/30/2021		S ⁽¹⁾		248	D	\$54.32	38,498	D		
Class A Common Stock	12/30/2021		S ⁽¹⁾		372	D	\$54.32	0.00	I	Indirect - Trust	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 3A. Deemed Execution Date, 1. Title of 3. Transaction 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature Transaction Code (Instr. Conversion Ownership of Indirect Derivative Date (Month/Day/Year) Expiration Date (Month/Day/Year) Amount of Derivative derivative Derivative Security or Exercise if anv Securities Security (Instr. 5) Securities Form: Beneficial Direct (D) or Indirect (I) (Instr. 4) Price of Derivative Underlying Derivative Security Ownership (Instr. 4) (Instr. 3) (Month/Day/Year) 8) Securities Beneficially Acquired (A) or Disposed of (D) (Instr. 3, 4 Owned (Instr. 3 and 4) Security Following Reported Transaction(s) (Instr. 4) and 5) Amount Number Date Expiration Code ν (A) (D) Exercisable Date Title Shares Stock Class A Option 12/30/2021 (2) 58,993 7,374 06/04/2029 7,374 \$0.00 D Common (Right to Stock Buy)

Explanation of Responses:

- 1. The sales reported were effected pursuant to a 10b5-1 trading plan adopted by the Reporting Person.
- 2. The option is early exercisable. 1/48th of the shares subject to the option vest on each monthly anniversary measured from April 29, 2019 (the "Vesting Commencement Date"), such that 100% of the shares subject to the option will be fully vested on the fourth anniversary of the Vesting Commencement Date.

Remarks:

/s/ Hoang Vuong

01/03/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.