FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington	D (	$\sim 20$	549

STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHI
	~

OMB APPROVAL							
OMB Number: 3235-0287							
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

							30(h) of the				01 1940		_						
Name and Address of Reporting Person*  Vishria Eric			2. Issuer Name and Ticker or Trading Symbol Amplitude, Inc. [ AMPL ]  5. Relationship of Reporting Person(s) to Issuer (Check all applicable)																
VISITIA ETIC				,						X			X						
(Last)	( ICHMAR)	First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 11/12/2021							Officer (g below)	give title		Other (s below)	specify			
2965 WOODSIDE ROAD																			
					4. If Amendment, Date of Original Filed (Month/Day/Year)								ndividual or Joint/Group Filing (Check Applicable						
(Street)												Line)	ine)  X Form filed by One Reporting Person						
WOODS	IDE (	CA	94062										^	Form filed by More than One Reporting Person					
(City)	(	State)	(Zip)												,			9	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.						Securities Beneficially Owned Fol	Beneficially Owned Following		Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) or (D) Prid		Price	Reported Transaction (Instr. 3 and				(Instr. 4)		
Class A Common Stock			11/12/	12/2021			C <sup>(1)</sup>		3,000,000 A		<b>\$0</b>	3,000,000				See footnote <sup>(2)</sup>			
Class A Common Stock		11/12/2021						3,000,000		D	\$0	0				See footnote <sup>(2)</sup>			
Class A Common Stock		11/12/	2/2021			J <sup>(3)</sup>		136,911		A	\$0	228,133				See footnote <sup>(4)</sup>			
			Table II -				ities Acq warrants							wned			,		
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  (Instr. 3)  3. Transaction Date (Month/Day/Year)  3. Means a San Deemed Execution Date, if any (Month/Day/Year)		Cod	Transaction Code (Instr.		Derivative E		6. Date Exercisable a Expiration Date (Month/Day/Year)		nd 7. Title and Amou Securities Under Derivative Securi (Instr. 3 and 4)		erlying	lying Derivative		per of ve es ially ng d	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)			
				Cod	e V	(A)	(D)	Date Exercisal		Expiration Date	Title		ount or ober of res		Transaction( (Instr. 4)				
Class B Common Stock	(5)	11/12/2021		С			3,000,000	(5)		(5)	Class A Commo Stock		00,000	\$0	9,264	,298	I	See footnote <sup>(2)</sup>	

## **Explanation of Responses:**

- 1. Conversion of a derivative security in accordance of its terms.
- 2. Shares are held directly by Benchmark Capital Partners VIII, L.P. ("BCP VIII") for itself and as nominee for Benchmark Founders' Fund VIII, L.P. ("BFF VIII") and Benchmark Founders' Fund VIII, L.P. ("BFF VIII") and Benchmark Founders' Fund VIII, L.P. ("BFF VIII"). Benchmark Capital Management Co. VIII, L.L.C. ("BCMC VIII"), the general partner of BCP VIII, BFF VIII and BFF VIII-B, may be deemed to have sole voting and dispositive power over the securities. Eric Vishria, a member of the Issuer's board of directors, Matthew R. Cohler, Peter H. Fenton, J. William Gurley, An-Yen Hu, Mitchell H. Lasky, Chetan Puttagunta, Steven M. Spurlock and Sarah E. Tavel are the managing members of BCMC VIII, and each of them may be deemed to share voting and dispositive power over the securities. Each such person and entity disclaims the existence of a "group" and disclaims beneficial ownership of the securities, except to the extent of such person's or entity's pecuniary interest in such securities.
- 3. Represents a pro-rata, in-kind distribution by BCP VIII and its affiliated funds, not for additional consideration, to its partners, including BCMC VIII and its respective members and assignees.
- 4. Shares are held by entities controlled by the reporting person.
- 5. The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis. The Class B Common Stock will convert automatically into shares of the Issuer's Class A Common Stock on a one-to-one basis upon the earlier of (a) any transfer of the Class B Common Stock by the holder, whether or not for value, subject to certain exceptions or (b) the date that is six months following the date on which none of the Issuer's founders is an employee or director of the Issuer (unless a founder has rejoined the Issuer during such six-month period).

This report is one of four reports, each on a separate Form 4, but relating to the same holdings being filed by entities affiliated with Benchmark and their applicable members.

/s/ An-Yen Hu, by power of attorney for Eric Vishria

11/16/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.