Instruction 1(b)

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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| Estimated average bu | rden      |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br><u>Vishria Eric</u> |  |       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Amplitude, Inc.</u> [ AMPL ] |   | tionship of Reporting Pe<br>all applicable)<br>Director | rson(s) to Issuer<br>10% Owner |  |  |  |  |
|---|--|-------|--|---|---|--------------------------------|--|--|--|--|
| (Last)  | (First) (Middle)   |       | 3. Date of Earliest Transaction (Month/Day/Year)<br>07/05/2024                     |   | Officer (give title below)                              | Other (specify below)          |  |  |  |  |
| C/O BENCHMARK<br>2965 WOODSIDE ROAD   |  |       | 4. If Amendment, Date of Original Filed (Month/Day/Year)                           | Aonth/Day/Year) 6. Individual or Joint/Group Filing (Check Line)   Image: Constraint of the second |   |                                |  |  |  |  |
| (Street)  | СА   | 94062 |  |   | Form filed by More tha<br>Person                        | an One Reporting               |  |  |  |  |
| (City)  | (State)  | (Zip) |  | 5-1(c) Transaction Indication<br>ox to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to<br>firmative defense conditions of Rule 10b5-1(c). See Instruction 10.  |   |                                |  |  |  |  |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |       |  |   |   |                                |  |  |  |  |

|                                 | Table 1 - Non-Derivative Securities Acquired, Disposed of, or Denencially Owned |   |                                   |  |                                    |               |                   |   |                                 |                                |
|---------------------------------|---|---|-----------------------------------|--|------------------------------------|---------------|-------------------|---|---------------------------------|--------------------------------|
| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year)                                      | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr.<br>8) |  | 4. Securities<br>Disposed Of<br>5) |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | Form: Direct<br>(D) or Indirect | Indirect                       |
|                                 |   |   |                                   |  | Amount                             | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4)  |                                 |                                |
| Class A Common Stock            | 07/05/2024  |   | A                                 |  | 859(1)                             | A             | \$ <mark>0</mark> | 47,626  | D                               |                                |
| Class A Common Stock            |   |   |                                   |  |                                    |               |                   | 311,208   | Ι                               | See<br>footnote <sup>(2)</sup> |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (0.9., pato, od                                     |  |   |  |   |   |   |   |     |  |                    |   |  |   |  |   |  |
|---|--|---|--|---|---|---|---|-----|--|--------------------|---|--|---|--|---|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) |  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |  |   |  |   | Code                                    | v | (A)   | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |   |  |

Explanation of Responses:

1. Represents restricted stock units ("RSUs") that were granted pursuant to the Issuer's Non-Employee Director Compensation Program (the "Program") in lieu of retainer fees. Each RSU represents a right to receive one share of Class A Common Stock, with settlement to take place either (i) on a date selected by the reporting person pursuant to the Program or (ii) as otherwise provided by the Program.

2. Shares are held by entities controlled by the reporting person.

/s/ An-Yen Hu, by power of

07/09/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

\*\* Signature of Reporting Person

Date

