SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* | | | | 2. Issuer Name and Ticker or Trading Symbol Amplitude, Inc. [AMPL] | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|--|--------------|-------------------|---------------------|--|-------------------------------|------------|--|--|--------|----------------------------|--|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest | | | | Director Officer (give title below) | X | | Owner r (specify w) | | | |
| 2965 WOODSI | IDE ROAD | · · · | | Date of Original | Filed (Month/Day/Year) | 6. Indiv | vidual or Joint/Gro | up Filing | (Check | <pre>< Applicable</pre> | | | |
| (Street) WOODSIDE | CA | 94062 | _ | - | | Line) X | Form filed by O Form filed by M Person | • | U | | | | |
| (City) | (State) | (Zip) | | | | | | | | | | | |
| | | Table I - Non-Der | ivative Securities | Acquired, | Disposed of, or Bene | ficially | Owned | | | | | | |
| 1. Title of Security | / (Instr. 3) | 2. Transact | on 2A. Deemed | 3. | 4. Securities Acquired (A) or | | 5. Amount of | 6. Owne | rship | 7. Nature of | | | |

| 1. The of Security (insul 3) | Date (Month/Day/Year) | Execution Date, if any (Month/Day/Year) | Code (Instr. | | Disposed Of (D) (Instr. 3, 4 and 5) | | | Securities Beneficially Owned Following | Form: Direct (D) or Indirect (I) (Instr. 4) | Indirect Beneficial Ownership (Instr. 4) | |
|------------------------------|--------------------------|---|--------------|---|-------------------------------------|---------------|----------------------------------|--|--|---|--|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | | |
| Class A Common Stock | 11/29/2021 | | S | | 50,000 | D | \$ 71.6884 ⁽¹⁾ | 149,520 | Ι | See footnote ⁽²⁾ | |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | | | | | | | | - | | | |
|---|---|--|---|------------------------------|---|--------|-----|--|---|-------|---|--|-------|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Exp | | 6. Date Exerc Expiration Da (Month/Day/N | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Form: | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Represents the weighted-average sale price per share of a series of transactions, all of which were executed on November 29, 2021. The actual sale prices ranged from a low of \$71.12 to a high of \$71.96, inclusive. The Reporting Person undertakes to provide upon request of the SEC Staff, Amplitude, Inc. or any security holder of Amplitude, Inc. full information regarding the number of shares sold at each price within the range. The amount reflected has been rounded to 4 decimal points.

2. Shares are held by Peter H. Fenton's trust entities.

<u>/s/ An-Yen Hu, by power of</u> attorney for Peter H. Fenton

<u>12/01/2021</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

