FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Vashington,	D.C.	20549

no longer subject to 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
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**OMB APPROVAL** OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

Section obligat	this box if no long 16. Form 4 or ions may continuing 1(b).		STA		iled pu	ursuan	t to Secti	on 16(a)	of the S	Securit	NEFICIA	e Act of 193		НР	III.		erage burder	0.5
Name and Address of Reporting Person*     Sarkis Ninos					2.	or Section 30(h) of the Investment Company Act of 1940  2. Issuer Name and Ticker or Trading Symbol  Amplitude, Inc. [ AMPL ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
(Last) (First) (Middle) C/O AMPLITUDE, INC. 201 THIRD ST., SUITE 200					3. Date of Earliest Transaction (Month/Day/Year) 03/30/2021								X Officer (give title Other (specify below)  Chief Accounting Officer					
(Street) SAN FRANCE	sco C	A	94103		4.	4. If Amendment, Date of Original Filed (Month/Day/Year)					Year)	6. Ind Line)	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(S	itate)	(Zip)															
1. Title of Security (Instr. 3)			2. Tran Date	sactio	vative Securities Acc action 2A. Deemed Execution Date, if any (Month/Day/Year)		ned n Date,	3. Transa Code (8)	action	4. Securitie	s Acquired	(A) or	5. Amount of		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	V	Amount	(A) or (D)	Price	Transaction (Instr. 3 a				
Class A C	Common Sto	ock	ck 09/22/2021 C 27,500 A \$0.00 <sup>(1)</sup> 2				27,	500		D								
											osed of, o			Owned				
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable Expiration Date (Month/Day/Year)		ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactio	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
				,	Code		(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)			
Class B Common Stock	(1)	09/22/2021			С			27,500	(1)	)	(1)	Class A Common Stock	27,500	\$0.00	0		D	
Stock Option (Right to Buy)	\$4.19	03/30/2021			<b>M</b> <sup>(2)</sup>			10,000	(3)	)	11/10/2030	Common Stock <sup>(4)</sup>	10,000	\$0.00	67,03	6	D	
Class B Common Stock <sup>(4)</sup>	(1)	03/30/2021			M <sup>(2)</sup>		10,000		(1)	)	(1)	Class A Common Stock	10,000	\$0.00	17,50	0	D	
Stock Option (Right to Buy)	\$4.19	05/17/2021			<b>M</b> <sup>(2)</sup>			10,000	(3)	)	11/10/2030	Common Stock <sup>(4)</sup>	10,000	\$0.00	57,03	6	D	

## **Explanation of Responses:**

(1)

1. The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis. The Class B Common Stock will convert automatically into shares of the Issuer's Class A Common Stock on a one-to-one basis upon the earlier of (a) any transfer of the Class B Common Stock by the holder, whether or not for value, subject to certain exceptions or (b) the date that is six months following the date on which none of the Issuer's founders is an employee or director of the Issuer (unless a founder has rejoined the Issuer during such six-month period).

(1)

2. Transaction is being reported herein pursuant to Rule 16a-2(a).

05/17/2021

- 3. The option is early exercisable. 1/48th of the shares subject to the option vest on each monthly anniversary measured from October 26, 2020 (the "Vesting Commencement Date"), such that 100% of the shares subject to the option will be fully vested on the fourth anniversary of the Vesting Commencement Date.
- 4. In connection with the reclassification of the Issuer's Common Stock on August 30, 2021, each share of Common Stock held by the Reporting Person was automatically reclassified as Class B Common Stock.

## Remarks:

Class B

Stock<sup>(4)</sup>

/s/ Hoang Vuong, as Attorney-09/24/2021 in-Fact for Ninos Sarkis

10,000

\$0.00

Class A

Commor Stock

(1)

\*\* Signature of Reporting Person

Date

27,500

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

**M**<sup>(2)</sup>

10,000

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.