## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington.	D.C.	20549

<b>STATEMENT</b>	<b>OF CHANGES</b>	IN BENEFICIAL	<b>OWNERSHIP</b>

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Vishria Eric					2. Issuer Name <b>and</b> Ticker or Trading Symbol Amplitude, Inc. [ AMPL ]							ationship of k all applicat Director Officer (c	ole) `	g Person	` '	ner		
(Last) (First) (Middle) C/O BENCHMARK 2965 WOODSIDE ROAD				3. Date of Earliest Transaction (Month/Day/Year) 09/22/2021							below)	give title		below)	респу			
(Street) WOODS (City)		A State)	94062 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indi Line) X	<b>,</b>						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date			2. Transact Date (Month/Day	Execution Date,		3. Transaction Code (Instr. 8)  4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a		5. Amount of Securities Beneficially Owned Follow Reported		y	Form:	Direct I Indirect E tr. 4)	Nature of direct eneficial wnership nstr. 4)					
						Code	v	Amount	Amount (A) or Pr		rice	Transaction (Instr. 3 and	tion(s)					
Class A Common Stock 09/2:			09/22/2	2/2021		C <sup>(1)</sup>		1,526,430 A		\$0	1,526,430		I		Gee ootnote <sup>(2)</sup>			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Conversion		Date (Month/Day/Year) i	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable Expiration Date (Month/Day/Year)		d 7. Title and Amou Securities Underl Derivative Securi (Instr. 3 and 4)		lying Derivative		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercis		Expiration Date	Title		unt or ber of es		(Instr. 4)			
Class B Common Stock	(3)	09/22/2021		С			1,526,430	(3)		(3)	Class A Common Stock	1,52	6,430	\$0	13,737	7,868	I	See footnote <sup>(2)</sup>

## **Explanation of Responses:**

- Conversion of a derivative security in accordance of its terms.
- 2. Shares are held directly by Benchmark Capital Partners VIII, L.P. ("BCP VIII") for itself and as nominee for Benchmark Founders' Fund VIII, L.P. ("BFF VIII"), Benchmark Founders' Fund VIII, L.P. ("BFF VIII"), Benchmark Capital Management Co. VIII, L.L.C. ("BCMC VIII"), the general partner of BCP VIII, BFF VIII and BFF VIII-B, may be deemed to have sole voting and dispositive power over the securities. Eric Vishria, a member of the Issuer's board of directors, Matthew R. Cohler, Peter H. Fenton, J. William Gurley, An-Yen Hu, Mitchell H. Lasky, Chetan Puttagunta, Steven M. Spurlock and Sarah E. Tavel are the managing members of BCMC VIII, and each of them may be deemed to share voting and dispositive power over the securities held by such entities. Each such person and entity disclaims the existence of a "group" and disclaims beneficial ownership of the securities, except to the extent of such person's or entity's pecuniary interest in such securities.
- 3. The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis. The Class B Common Stock will convert automatically into shares of the Issuer's Class A Common Stock on a one-to-one basis upon the earlier of (a) any transfer of the Class B Common Stock by the holder, whether or not for value, subject to certain exceptions or (b) the date that is six months following the date on which none of the Issuer's founders is an employee or director of the Issuer (unless a founder has rejoined the Issuer during such six-month period).

## Remarks

This report is one of three reports, each on a separate Form 4, but relating to the same holdings being filed by entities affiliated with Benchmark and their applicable members.

/s/ An-Yen Hu, by power of attorney for Eric Vishria

09/24/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.