Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, E | D.C. 20549 |
|---------------|------------|
|---------------|------------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |
|--------------------------|-----------|
| OMB Number:              | 3235-0287 |
| Estimated average burden |           |
| hours per response: 0.5  |           |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person (Check all applicable) Amplitude, Inc. [ AMPL ] Sarkis Ninos Director 10% Owner Officer (give title Other (specify below) below) (Middle) (Last) (First) 3. Date of Earliest Transaction (Month/Day/Year) Chief Accounting Officer 02/16/2023 C/O AMPLITUDE, INC. 201 THIRD ST., SUITE 200 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable (Street) SAN Form filed by One Reporting Person 94103 CA **FRANCISCO** Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Form: Direct (D) or of Indirect Beneficial **Execution Date** Transaction (Month/Day/Year) if any (Month/Day/Year) Beneficially Owned Following Code (Instr. Ìndirect (I) 8) Ownership (Instr. 4) (Instr. 4) (A) or (D) Transaction(s) Price Code Amount (Instr. 3 and 4) Class A Common Stock 02/16/2023  $S^{(1)}$ 2,523 \$14.6124(2) 83,891(3) D D Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature Date (Month/Day/Year) Expiration Date (Month/Day/Year) Conversion Execution Date, Transaction or Exercise Price of Derivative Derivative Security (Instr. 3) if any (Month/Day/Year) Code (Instr. Securities Security (Instr. 5) Securities Form: Beneficial Direct (D) Underlying Derivative 8) Securities Beneficially Ownership Acquired Owned or Indirect (I) (Instr. 4) (Instr. 4) Security (A) or Security (Instr. Following Disposed of (D) (Instr. 3, 4 3 and 4) Reported

## **Explanation of Responses:**

1. Pursuant to a mandatory sell-to-cover provision under the Issuer's 2021 Incentive Award Plan, the shares were sold upon the vesting of restricted stock units ("RSUs") solely to cover applicable

and 5)

(A) (D)

2. This transaction was executed in multiple trades at prices ranging from \$14.26 to \$15.06, inclusive. The price reported in Column 4 above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide to the Securities and Exchange Commission staff, the Issuer, or a security holder of the Issuer, upon request, full information regarding the number of shares sold at each respective price within the range set forth in this footnote

Date

3. Includes 33.445 RSUs

## Remarks:

/s/ Elizabeth Fisher, as

Attorney-in-Fact for Ninos

Amount Number

Shares

Sarkis

Expiration

\*\* Signature of Reporting Person Date

Transaction(s) (Instr. 4)

02/21/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.