SEC Form 3 FORM 3

## UNITED STATES SECURITIES AND EXCHANGE

COMMISSION Washington, D.C. 20549

OMB APPROVAL

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### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			The investment company					
1. Name and Address of Reporting Person <u>SC US (TTGP), LTD.</u>	Requirin	g Statement Day/Year)	3. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Amplitude, Inc.</u> [ AMPL ]					
(Last) (First) (Middle) 2800 SAND HILL ROAD, SUITE			4. Relationship of Reporting Person(s) to Issuer (Check all applicable)			5. If Amendment, Date of Original Filed (Month/Day/Year)		
101 (Street)	_		DirectorX10% OwnerOfficer (give title below)Other (specify below)		specify	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting		
MENLO CA 94025 PARK						🗸 🗸 🗸	erson orm filed k eporting F	by More than One Person
(City) (State) (Zip)				<u> </u>				
	Table I - N	on-Deriva	tive Securities Bene	eficially O	vned			
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Ins 4)		Direct direct	4. Nature ( Ownershij		ct Beneficial 5)
(6			e Securities Benefi ants, options, conve					
1. Title of Derivative Security (Instr. 4)	2. Date Exer Expiration D (Month/Day/	ate	3. Title and Amount of S Underlying Derivative S (Instr. 4)		4. Convers or Exerc Price of	cise For	5. 6. Nature of Ownership Form: Ownership (Instr. Direct (D) or Indirect (I) (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivativ Security	ve or li		
Class B Common Stock	(1)	(1)	Class A Common Stock	2,554,932	(1)		I	Sequoia Capital Global Growth Fund III - Endurance Partners, L.P. <sup>(2)</sup> (3)
Class B Common Stock	(1)	(1)	Class A Common Stock	5,330,200	(1)		Ι	Sequoia Capital U.S. Growth Fund VIII, L.P. (2)(3)
Class B Common Stock	(1)	(1)	Class A Common Stock	418,401	(1)		Ι	Sequoia Grove II, LLC <sup>(4)</sup>
1. Name and Address of Reporting Person <u>SC US (TTGP), LTD.</u> (Last) (First)     2800 SAND HILL ROAD, SUITE	(Middle)	_						
(Street) MENLO PARK CA	94025							
MENLO PARK         CA         94025           (City)         (State)         (Zip)								
1. Name and Address of Reporting Person*         SC U.S. Growth VIII Management, L.P.								
(Last) (First)	(Middle)	—						

2800 SAND HII	LL ROAD, SUITE	101
(Street) MENLO PARK	СА	94025
(City)	(State)	(Zip)
	ss of Reporting Perso tal U.S. Growt	
	(First) LL ROAD, SUITE	(Middle)
(Street) MENLO PARK	СА	94025
(City)	(State)	(Zip)
	ss of Reporting Perso Endurance Par L.P.	
(Last) 2800 SAND HII	(First) LL ROAD, SUITE	(Middle) 101
(Street) MENLO PARK	СА	94025
(City)	(State)	(Zip)
	ss of Reporting Perso <u>tal Global Grov</u> urtners, L.P.	
Sequoia Capi Endurance Pa (Last)	<u>tal Global Gro</u>	wth Fund III - (Middle)
Sequoia Capi Endurance Pa (Last)	<u>tal Global Grov</u> <u>urtners, L.P.</u> (First) .L ROAD, SUITE	wth Fund III - (Middle)
Sequoia Capi Endurance Pa (Last) 2800 SAND HII (Street)	<u>tal Global Grov</u> <u>urtners, L.P.</u> (First) .L ROAD, SUITE	wth Fund III - (Middle) 101
Sequoia Capi Endurance Pa (Last) 2800 SAND HII (Street) MENLO PARK (City)	tal Global Grov rrtners, L.P. (First) LL ROAD, SUITE CA (State)	<pre>wth Fund III - (Middle) 101 94025 (Zip)</pre>
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(City)	(State)	(Zip)		
1. Name and Address of Reporting Person <sup>*</sup> Sequoia Grove Manager, LLC				
(Last) 2800 SAND HIL	(First) .L ROAD, SUITE	(Middle)		
(Street) MENLO PARK	СА	94025		
(City)	(State)	(Zip)		
1. Name and Address of Reporting Person <sup>*</sup> Sequoia Grove II, LLC				
(Last) 2800 SAND HIL	(First) .L ROAD, SUITE	(Middle) 101		
(Street) MENLO PARK	CA	94025		
(City)	(State)	(Zip)		

#### **Explanation of Responses:**

1. The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis. The Class B Common Stock will convert automatically into shares of the Issuer's Class A Common Stock on a one-to-one basis upon the earlier of (a) any transfer of the Class B Common Stock by the holder, whether or not for value, subject to certain exceptions or (b) the date that is six months following the date on which none of the Issuer's founders is an employee or director of the Issuer (unless a founder has rejoined the Issuer during such six-month period).

2. SC US (TTGP), Ltd. is the general partner of (i) SCGGF III - Endurance Partners Management, L.P., which is the general partner of Sequoia Capital Global Growth Fund III - Endurance Partners, L.P. ("GGF III"), and the general partner of SC U.S. Growth VIII Management, L.P., which is the general partner of Sequoia Capital U.S. Growth Fund VIII, L.P. ("GFVIII"). The directors and stockholders of SC US (TTGP), Ltd. who exercise voting and investment discretion with respect to GGF III are Douglas Leone and Roelof Botha. By virtue of the relationships described in this paragraph, each of SC US (TTGP), Ltd., SCGGF III - Endurance Partners Management, L.P., Douglas Leone and Roelof Botha may be deemed to share voting and dispositive power with respect to the shares held by GGF III.

3. (Continued from Footnote 2) Each of Douglas Leone, Roelof Botha, SC US (TTGP), Ltd., SCGGF III - Endurance Partners Management, L.P. and and SC U.S. Growth VIII Management, L.P. disclaims beneficial ownership of the shares held by GGF III and GF VIII except to the extent of his or its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 or for any other purposes.

4. Sequoia Grove Manager, LLC is the manager of Sequoia Grove II, LLC. As a result, Sequoia Grove Manager, LLC may be deemed to share beneficial ownership with respect to the shares held by Sequoia Grove II, LLC. Sequoia Grove Manager, LLC disclaims beneficial ownership of the shares held by Sequoia Grove II, LLC except to the extent of its pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of the reported securities for purposes of Section 16 or for any other purpose.

By: /s/ Jung Yeon Son, by power of attorney for Douglas Leone, a Director of SC US (TTGP), Ltd.	<u>09/21/2021</u>
By: /s/ Jung Yeon Son, by power of attorney for Douglas Leone, a Director of SC US (TTGP), Ltd., the General Partner of SC U.S. Growth VIII Management, L.P.	<u>09/21/2021</u>
By: /s/ Jung Yeon Son, by power of attorney for Douglas Leone, a Director of SC US (TTGP), Ltd., the General Partner of SC U.S. Growth VIII Management, L.P., the General Partner of Sequoia Capital U.S. Growth Fund VIII, L.P.	<u>09/21/2021</u>
By: /s/ Jung Yeon Son, by power of attorney for Douglas Leone, a Director of SC US (TTGP), Ltd., the General Partner of SCGGF III - Endurance Partners Management, L.P.	<u>09/21/2021</u>

	By: /s/ Jung Yeon Son, by power of attorney for Douglas Leone, a Director of SC US (TTGP), Ltd., the General Partner of SCGGF III - Endurance Partners Management, L., the General Partner of Sequoia Capital Global Growth Fund III - Endurance Partners, L.P.	<u>09/21/2021</u>
	<u>By: /s/ Jung Yeon Son, by</u> power of attorney for <u>Douglas Leone</u>	<u>09/21/2021</u>
	<u>By: /s/ Jung Yeon Son, by</u> power of attorney for <u>Roelof Botha</u>	<u>09/21/2021</u>
	By: /s/ Jung Yeon Son, by power of attorney for Douglas Leone, a Managing Member of Sequoia Grove Manager, LLC	<u>09/21/2021</u>
	By: /s/ Jung Yeon Son, by power of attorney for Douglas Leone, a Managing Member of Sequoia Grove Manager, LLC, the manager of Sequoia Grove II, LLC	<u>09/21/2021</u>
or indii	** Signature of Reporting Person	Date
or indil	IECHV.	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

#### LIMITED POWER OF ATTORNEY FOR CERTAIN FILINGS WITH THE SECURITIES AND EXCHANGE COMMISSION

This Limited Power of Attorney revokes all previous powers of attorney with respect to the subject matter of this Limited Power of Attorney

Know all by these presents that the undersigned hereby constitutes and appoints each of Marie Klemchuk and Jung Yeon Son the undersigned's true and lawful attorney-in-fact to:

- (1) Execute for and on behalf of the undersigned, in the undersigned's capacity as an officer, director and/or stockholder of any entity affiliated with Sequoia Capital Operations, LLC or any corporation or other person in which an investment fund affiliated with Sequoia Capital Operations, LLC makes an investment (each, a "Company"), Forms 3, 4, and 5 and amendments thereto in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the "1934 Act"), and the rules thereunder, as well as any reports on Schedules 13D or 13G or Forms 13F or 13H and amendments thereto in each case in accordance with Section 13 of the 1934 Act and the rules thereunder or any Forms 144 in accordance with Rule 144 under the Securities Act of 1933, as amended (the "1933 Act");
- (2) Do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, Schedule 13D, Schedule 13G, Form 13F, Form 13H or Form 144 or amendment thereto and timely file such form with the United States Securities and Exchange Commission (the "SEC") and any stock exchange or similar authority; and
- (3) Take any other action of any type whatsoever which, in the opinion of such attorney-in-fact, may be necessary or desirable in connection with the foregoing authority, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Limited Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever required, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that each such attorney-in-fact, or any such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Limited Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is any Company assuming, any of the undersigned's responsibilities to comply with Section 13 or Section 16 of the 1934 Act or Rule 144 under the 1933 Act.

This Limited Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact. This Limited Power of Attorney may be filed with the SEC as a confirming statement of the authority granted herein.

# [Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Limited Power of Attorney to be executed as of this 14th day of July, 2020.

By: <u>/s/ Douglas Leone</u> Douglas Leone

#### LIMITED POWER OF ATTORNEY FOR CERTAIN FILINGS WITH THE SECURITIES AND EXCHANGE COMMISSION

Know all by these presents that the undersigned hereby constitutes and appoints each of Marie Klemchuk and Jung Yeon Son the undersigned's true and lawful attorney-in-fact to:

- (1) Execute for and on behalf of the undersigned, in the undersigned's capacity as an officer, director and/or stockholder of any entity affiliated with Sequoia Capital Operations, LLC or any corporation or other person in which an investment fund affiliated with Sequoia Capital Operations, LLC makes an investment (each, a "Company"), Forms 3, 4, and 5 and amendments thereto in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the "1934 Act"), and the rules thereunder, as well as any reports on Schedules 13D or 13G or Forms 13F or 13H and amendments thereto in each case in accordance with Section 13 of the 1934 Act and the rules thereunder or any Forms 144 in accordance with Rule 144 under the Securities Act of 1933, as amended (the "1933 Act");
- (2) Do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, Schedule 13D, Schedule 13G, Form 13F, Form 13H or Form 144 or amendment thereto and timely file such form with the United States Securities and Exchange Commission (the "SEC") and any stock exchange or similar authority; and
- (3) Take any other action of any type whatsoever which, in the opinion of such attorney-in-fact, may be necessary or desirable in connection with the foregoing authority, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Limited Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever required, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that each such attorney-in-fact, or any such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Limited Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is any Company assuming, any of the undersigned's responsibilities to comply with Section 13 or Section 16 of the 1934 Act or Rule 144 under the 1933 Act.

This Limited Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact. This Limited Power of Attorney may be filed with the SEC as a confirming statement of the authority granted herein.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Limited Power of Attorney to be executed as of December 8, 2020.

By: <u>/s/ Roelof Botha</u> Roelof Botha