SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres	ss of Reporting Pe	erson [*]	2. Issuer Name and Ticker or Trading Symbol <u>Amplitude, Inc.</u> [AMPL]		tionship of Reporting Per all applicable) Director	son(s) to Issuer 10% Owner
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/11/2023		Officer (give title below)	Other (specify below)
C/O BENCHMARK 2965 WOODSIDE ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	g (Check Applicable orting Person n One Reporting Person	
(Street) WOODSIDE	СА	94062	Rule 10b5-1(c) Transaction Indication			In One Reporting Person
(City)	(State)	(Zip)	Check this box to indicate that a transaction was made pursuant to a affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.	contract, in	struction or written plan that	t is intended to satisfy the
		Table I - Non-De	rivative Securities Acquired, Disposed of, or Benef	cially C	wned	

1. Title of Security (Instr. 3)	2A. Deemed Execution Date, if any (Month/Day/Year)			4. Securities A Disposed Of (D			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	12/11/2023		C ⁽¹⁾		1,000,000	A	\$ 0	1,000,000	Ι	See footnote ⁽²⁾
Class A Common Stock	12/11/2023		J ⁽³⁾		1,000,000	D	\$ 0	0	Ι	See footnote ⁽²⁾
Class A Common Stock	12/11/2023		J ⁽³⁾		45,637	A	\$0	265,571	Ι	See footnote ⁽⁴⁾
Class A Common Stock								27,149 ⁽⁵⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			• •		•			· •							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Class B Common Stock	(6)	12/11/2023		С			1,000,000	(6)	(6)	Class A Common Stock	1,000,000	\$ <u>0</u>	3,685,008	I	See footnote ⁽²⁾

Explanation of Responses:

1. Conversion of a derivative security in accordance with its terms.

Conversion of a derivative security in decretative with its terms.
Stares are held directly by Benchmark Capital Partners VIII, L.P. ("BCP VIII") for itself and as nominee for Benchmark Founders' Fund VIII, L.P. ("BFF VIII") and Benchmark Founders' Fund VIII-B, L.P. ("BFF VIII") and Benchmark Founders' Fund VIII-B, L.P. ("BFF VIII"). Benchmark Capital Management Co. VIII, L.L.C. ("BCMC VIII"), the general partner of BCP VIII, BFF VIII and BFF VIII-B, may be deemed to have sole voting and dispositive power over the securities.
Eric Vishria, a member of the Issuer's board of directors, Matthew R. Cohler, Peter H. Fenton, J. William Gurley, An-Yen Hu, Mitchell H. Lasky, Chetan Puttagunta and Sarah E. Tavel are the managing members of BCMC VIII, and each of them may be deemed to share voting and dispositive power over the securities. Each such person and entity disclaims the existence of a "group" and disclaims beneficial ownership of the securities, except to the extent of such person's or entity's pecuniary interest in such securities.

3. Represents a pro-rata, in-kind distribution by BCP VIII and its affiliated funds, not for additional consideration, to its partners, including BCMC VIII and its respective members and assignees.

4. Shares are held by entities controlled by the reporting person.

5. Includes 17,206 restricted stock units ("RSUs") that were granted pursuant to the Issuer's Non-Employee Director Compensation Program. Each RSU represents a right to receive one share of Class A Common Stock. The RSUs will vest in full on the earlier of (i) June 8, 2024 or (ii) immediately before the Issuer's 2024 annual meeting of stockholders, subject to the reporting person's continued service on the Board through such vesting date.

6. The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis. The Class B Common Stock will convert automatically into shares of the Issuer's Class A Common Stock on a one-to-one basis upon the earlier of (a) any transfer of the Class B Common Stock by the holder, whether or not for value, subject to certain exceptions or (b) the date that is six months following the date on which none of the Issuer's founders is an employee or director of the Issuer (unless a founder has rejoined the Issuer during such six-month period).

<u>/s/ An-Yen Hu, by power of</u> attorney for Eric Vishria	<u>12/13/2023</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.