

Amplitude to Present at Upcoming Investor Event

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SAN FRANCISCO--(BUSINESS WIRE)--May 24, 2023-- <u>Amplitude, Inc.</u> (Nasdaq: AMPL), a leading digital analytics platform, today announced that Criss Harms, chief financial officer, will present at the following investor event:

• BofA Securities 2023 Global Technology Conference in San Francisco on Thursday, June 8 at 1:30 pm PT.

A live webcast of this presentation will be accessible from the investor relations page of Amplitude's website at investors.amplitude.com.

About Amplitude

Amplitude is a leading digital analytics platform that helps companies unlock the power of their products. Almost 2,200 customers, including Atlassian, Jersey Mike's, NBCUniversal, Shopify, and Under Armour, rely on Amplitude to gain self-service visibility into the entire customer journey. Amplitude guides companies every step of the way as they capture data they can trust, uncover clear insights about customer behavior, and take faster action. When teams understand how people are using their products, they can deliver better product experiences that drive growth. Amplitude is the best-in-class analytics solution for product, data, and marketing teams, ranked #1 in multiple categories in G2's 2023 Spring Report. Learn how to optimize your digital products and business at <u>amplitude.com</u>.

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