

Amplitude to Present at Upcoming Investor Events

November 23, 2021

SAN FRANCISCO--(BUSINESS WIRE)--Nov. 23, 2021-- <u>Amplitude, Inc.</u> (Nasdaq: AMPL), the pioneer in digital optimization, today announced its participation in the following investor events:

- Hoang Vuong, chief financial officer, will present in the 5th Annual Virtual Wells Fargo TMT Summit at 8:20 a.m. PT on November 30, 2021.
- Spenser Skates, chief executive officer, and Hoang Vuong, chief financial officer, will present in the UBS Global TMT Virtual Conference at 12:00 pm PT on December 7, 2021.

A live webcast of these presentations will be accessible from the investor relations page of Amplitude's website at investors.amplitude.com.

About Amplitude

Amplitude is the pioneer in digital optimization software. More than 1,400 customers, including Atlassian, Instacart, NBCUniversal, Shopify, and Under Armour rely on Amplitude to help them innovate faster and smarter by answering the strategic question: "How do our digital products drive our business?" The Amplitude Digital Optimization System makes critical data accessible and actionable to every team — unifying product, marketing, developers, and executive teams around a new depth of customer understanding and common visibility into what drives business outcomes. Amplitude is the best-in-class product analytics solution, ranked #1 by G2. Learn how to optimize your digital products and business at <u>amplitude.com</u>.

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