



Amplitude Announces Confidential Submission of Draft Registration Statement for Proposed Direct Listing

July 14, 2021

SAN FRANCISCO, July 14, 2021 — Amplitude announced today that it has confidentially submitted a draft registration statement on Form S-1 with the Securities and Exchange Commission (the "SEC") relating to the proposed direct listing of its Class A common stock. The direct listing is expected to take place after the SEC completes its review process, subject to market and other conditions.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities. Any offers, solicitations or offers to buy, or any sales of securities will be made in accordance with the registration requirements of the Securities Act of 1933, as amended (the "Securities Act"). This announcement is being issued in accordance with Rule 135 under the Securities Act.

About Amplitude

Amplitude is a pioneer in digital optimization. It has more than 1,200 paying customers, including 26 of the Fortune 100.

Contact

press@amplitude.com

ir@amplitude.com

Connect with Amplitude

Read the Blog: <https://blog.amplitude.com/>

Engage on Twitter: [@Amplitude_HQ](https://twitter.com/Amplitude_HQ)

Connect on LinkedIn: <https://www.linkedin.com/company/amplitude-analytics>

Amplitude, Inc.
201 3rd Street, Suite 200
San Francisco, CA 94103