



Amplitude Announces Virtual Investor Day

September 2, 2021

SAN FRANCISCO, Sept 2, 2021 — Amplitude, Inc., a pioneer in digital optimization, today announced it will hold a virtual Investor Day at 10:00 a.m. PT / 1:00 p.m. ET on September 14, 2021. You can register and see the agenda at amplitude.com/investorday. The webcast and an archived recording will be accessible at investors.amplitude.com on the day of the event.

The session will be held in connection with Amplitude's registration statement on Form S-1 filed with the U.S. Securities and Exchange Commission (the "SEC") relating to the proposed direct listing of its Class A common stock.

A copy of the prospectus related to the registration statement, when available, may be obtained by visiting the SEC website, by visiting Amplitude's website at info.amplitude.com/request-amplitude-prospectus or by emailing Amplitude's investor relations department at ir@amplitude.com.

A registration statement relating to these securities has been filed with the SEC but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This announcement does not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Amplitude

Amplitude is a pioneer in digital optimization. It has more than 1,200 paying customers, including 26 of the Fortune 100.

Contact

press@amplitude.com

ir@amplitude.com

Connect with Amplitude

Read the Blog: <https://blog.amplitude.com/>

Engage on Twitter: [@Amplitude_HQ](https://twitter.com/Amplitude_HQ)

Connect on LinkedIn: <https://www.linkedin.com/company/amplitude-analytics>

Amplitude, Inc.
201 3rd Street, Suite 200
San Francisco, CA 94103